

May 26 SCHEDULE

9:00am - 9:30am	Registration and Networking
9:40am - 9:55am	Welcome/Opening Remarks
10:00 am - 10:25 am	Opens, Clicks, Cash: The Power of Email Marketing Maria Lloyd
10:30 am - 11:20am	The Future of The Creative Economy Brittany Bright, Founder of The Influencer League
11:30am - 1:00 pm	Lunch and Pod (Live Podcasting, Content Creation, Networking, Catered Lunch)
1:10 pm - 1:25 pm	The Magic of Mentoring George Chuck Patterson, Joshua Currie, Aloysius Ballard, Trey Ward
1:30pm - 1:50 pm	Educate, Entertain, Engage: Social Media IRL Anthony Williams, Twana Marx, Alexis Williams, CJ Lawrence, Jackie Bobbitt
1:55 pm - 2:15 pm	How to Navigate the Landscape of Cancel Culture, Censorship and Inclusion Cece Shabazz, Angela Singletary, Corey Christy, Ivory Cancer
2:20 pm – 2:35 pm	To Borrow or Not to Borrow: The Entrepreneur's Dilemma Derrick Jackson
2:40pm - 2:55pm	The Power of Creating Space: Coping with Creator Burnout Crystal Scretching, Shelia Rivers
3:00pm – 3:15pm	How to Position Yourself to Earn the Six-Figure Creative Career Darryl Jackson
3:20pm – 3:40pm	Behind the Scenes: The Tech and Tools of Content Creation Anthony Williams, Lo Ballard, George Chuck Patterson
3:45pm – 4:00 pm	Closing Remarks